

## MASARYK UNIVERSITY STAFF TRAINING (MUST WEEK)

TECHNOLOGY TRANSFER OFFICE

3-6 JUNE 2024

BRNO, CZECH REPUBLIC

PRELIMINARY PROGRAMME AS OF 14/12/2023

**Venue:** [MU Rector's Office](#), Žerotínovo nám. 9, 602 00 Brno

### MONDAY - JUNE 3, 2024

Afternoon

- Arrival
- Registration
- Welcome & Participant's introduction
- Tour of Brno

### TUESDAY - JUNE 4, 2024

Morning

- Technology and knowledge transfer in Czech university environment
  - introduction to the issue, practice at MUNI
  - division, approaches, roles of stakeholders, links to intellectual property, basic legal framework, possibilities of implementation, cooperation incl. project cooperation
  - funding possibilities, investors, university funds
- Technology transfer office at MUNI
  - history, present, current roles and competences, communication flows and cooperation within Masaryk University, internal processes

Lunch together

Afternoon

- Modern trends in technology and knowledge transfer (open science, knowledge valorization)
  - current trends and direction of technology and knowledge transfer (open science, knowledge valorization)
- Discussion and day wrap-up

### WEDNESDAY - JUNE 5, 2024

Morning

- Legal issues in technology transfer
  - basic divisions and approaches, intellectual property according to MUNI internal regulations
  - dealing with works of copyright and know-how
  - examples of contractual relations and important TT cases from a legal perspective in connection with the commercialization of MUNI research potential
  - project/grant issues, cooperation, MTAs/DTAs etc.
- Discussion and wrap-up

Afternoon

- Commercialization of MUNI research potential

- Proof of Concept (PoC) projects at MUNI - meaning, outputs and handling of these outputs, case study
- practical examples and case studies (different fields, different intellectual property, different approaches)- Trademark "Tested in Antarctica"

#### Spin-off of Masaryk University

- history, current overview, legislation
- MUNI's current approach to the formation and operation of spin-off companies
- examples, experience, currently in solution

#### Discussion and wrap-up

## THURSDAY - JUNE 6, 2024

Morning	Visit to the Simulation Centre of the Faculty of Medicine of Masaryk University
Afternoon	Discussion with scientist seasoned in technology and knowledge transfer Final wrap-up and feedback session

## CONTACTS

In case of any questions related to the event, please get in touch with us at:

Mrs Petra Nováková, <https://www.muni.cz/lide/52287-petra-novakova>

## PARTICIPANT FEE OF EUR 200

**The MUST Week program is subject to change with no prior announcement.**